



# Station Order Revised Add to Schedule Heinrich for Senate 2012

**Market:** Albuquerque

**Flight Dates:** Tuesday, September 25, 2012 to Sunday, September 30, 2012

Estimate ID

12158

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

208254

jug  
9/24/12

## KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28	Sat Sep 29	Sun Sep 30	Total
KRQE 5a News	EM	M-F		\$50.00		1	1	1			3
5:00 AM 6:00 AM		30		\$150.00	5						
KRQE 6a News	EM	M-F		\$100.00		1	1	1			3
6:00 AM 7:00 AM		30		\$300.00	5						
KRQE Noon News	DT	M-F		\$275.00			1				1
12:00 PM 12:30 PM		30		\$275.00	3						
Sold out at LUR per KRQE. Move to L3 to clear.											
Dr. Phil	EF	M-F		\$100.00			1				1
3:00 PM 4:00 PM		30		\$100.00	5						
KRQE 4p News	EN	M-F		\$275.00		1					1
4:00 PM 4:30 PM		30		\$275.00	3						
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 4:30p News	EN	M-F		\$275.00			1				1
4:30 PM 5:00 PM		30		\$275.00	3						
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 5:30p News	EN	M-F		\$500.00		1					1
5:30 PM 6:00 PM		30		\$500.00	3						
Sold out at LUR per KRQE. Move to L3 to clear.											
Jeopardy	PA	M-F		\$350.00		1		1			2
6:00 PM 6:30 PM		30		\$700.00	5						
Wheel of Fortune	PA	M-F		\$425.00				1			1
6:30 PM 7:00 PM		30		\$425.00	5						
Blue Bloods	PT	F		\$1,500.00				1			1
9:00 PM 10:00 PM		30		\$1,500.00	3						
Sold out at LUR per KRQE. Move to L3 to clear.											
Amazing Race	PT	Su		\$1,500.00						1	1
7:00 PM 8:00 PM		30		\$1,500.00	3						
Sold out at LUR per KRQE. Move to L3 to clear.											
KRQE 10p News	LN	M-F		\$1,100.00				1			1
10:00 PM 10:35 PM		30		\$1,100.00	3						
Sold out at LUR per KRQE. Move to L3 to clear.											

Suzanne Collins

### Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/24/2012 3:56:23 PM

KRQE-S2

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suzannel@mediastategies.com



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## KRQE-S2

Program Name	DP	Days		Gross Rate	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28	Sat Sep 29	Sun Sep 30	Total
		Length									
Letterman	LF	M-F		\$125.00			1				1
10:35 PM 11:35 PM		30		\$125.00							
Station Gross Totals				\$7,225.00		5	6	6		1	18

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 9/24/2012 3:56:23 PM

KRQE-S2

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# Spot Manager: All, 09/24/12-09/30/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/26/12												
Station: KRQE												
	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158		5:12:06 AM	MHTV1206H	\$50.00
	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158		6:58:31 AM	MHTV1205H	\$100.00
	POL/Heinrich I	208254	M-F KROE New	4p-430p	:30	P3	[ALL]	HEINRICH 12158		4:08:45 PM	MHTV1207H	\$275.00
	POL/Heinrich I	208254	KROE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 12158		5:51:04 PM	MHTV1206H	\$500.00
	POL/Heinrich I	208254	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12158		6:21:14 PM	MHTV1206H	\$350.00
												\$1,275.00
												\$1,275.00

Date: 09/27/12

Station: KRQE

	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158		5:52:44 AM		\$50.00
	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158		6:38:15 AM		\$100.00
	POL/Heinrich I	208254	M-F KROE New	12p-1230p	:30	P3	[ALL]	HEINRICH 12158		12:04:32 PM		\$275.00
	POL/Heinrich I	208254	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 12158		3:07:08 PM		\$100.00
	POL/Heinrich I	208254	M-F KRQE New	430p-5p	:30	P3	[ALL]	HEINRICH 12158		4:57:26 PM		\$275.00
	POL/Heinrich I	208254	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12158		10:46:15 PM		\$125.00
												\$925.00
												\$925.00

Date: 09/28/12

Station: KRQE

	POL/Heinrich I	208254	Fri Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH 12158				\$1,500.00
	POL/Heinrich I	208254	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 12158				\$50.00
	POL/Heinrich I	208254	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12158				\$425.00
	POL/Heinrich I	208254	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	HEINRICH 12158				\$350.00
	POL/Heinrich I	208254	M-F KROE New	KRQE News	:30	P5	[ALL]	HEINRICH 12158				\$100.00
	POL/Heinrich I	208254	LN M-F	10p-1035p	:30	P3	[ALL]	HEINRICH 12158		10:25:49 PM		\$1,100.00
												\$3,525.00
												\$3,525.00

Date: 09/30/12

Station: KRQE

	POL/Heinrich I	208254	Sun Hour 2	7p-8p	:30	P3	[ALL]	HEINRICH 12158				\$1,500.00
												\$1,500.00
												\$1,500.00
												\$7,225.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KRQE-TV      Albuquerque	<b>Date:</b> 9/24/2012
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I, Media Strategies and Research,  
 being/on behalf of: Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, September 25, 2012			Sunday, September 30, 2012		

**Total Charges: \$7,225.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Monday, September 24, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title